



**Reader Run 5K to benefit the Billerica Public Library
Sunday, May 21, 2017 at the Marshall Middle School**

Please support the Reader Run 5K and YOUR library!

We cordially invite you to participate as a Sponsor of the Reader Run 5K! This exciting event will raise funds to support the Family Friends of the Billerica Public Library and the Billerica Library Foundation. Both of these organizations are vital to helping the library provide popular materials and responsive programming for all of our patrons. Several libraries in the area have held successful road races; in fact, Vineyard Haven, Massachusetts held their 19th annual road race this year! By hosting our own event, we hope to raise both funds and awareness of all our wonderful library has to offer, and we plan to have a lot of fun while doing it!

Our 5K (3.1 mile) road race will start and end at the Marshall Middle School in Billerica, looping through the surrounding neighborhoods. A "Dewey Dash" fun run for kids, a literary costume contest (run as your favorite book character!), and post-race refreshments will also be part of the festivities.

Your sponsorship will help to defray the cost of organizing the event. Funds received from sponsorships are used to purchase the materials and services needed to host a road race, such as professional timing, t-shirts, post-race refreshments, and other incidentals. Does your company have a special product or skill that could help us host our best race? A sponsorship of "in-kind" services would also be a great way to help!

There are various levels of sponsorship for the Reader Run 5K. Please see the chart on our sponsorship form for details regarding each sponsorship level.

We thank you so much for your consideration, and hope to see you on race day!

Sincerely,

Lisa Botte and Sharon Lomison
Co-Directors
Reader Run 5K

Reader Run 5K Sponsorship Levels

Platinum Sponsor: \$1000 (commitment made by April 15, 2017)	<ul style="list-style-type: none"> -Premier logo placement on back of race shirt and on race website with link to your business -Exclusive logo recognition on race poster and race registration -Race day recognition on poster and from podium -5 mentions on social media channels -Company material at event table
Gold Sponsor: \$500 (commitment made by April 15, 2017)	<ul style="list-style-type: none"> -Logo on back of race shirt and on race website with link to your business -Race day recognition on poster and from podium -3 mentions on social media channels -Company material at event table
Silver Sponsor: \$250 (commitment made by April 15, 2017)	<ul style="list-style-type: none"> -Small logo on back of race shirt and on race website -Race day recognition on poster -2 mentions on social media channels
Bronze Sponsor: \$100 (commitment made by May 1, 2017)	<ul style="list-style-type: none"> -Race day recognition on poster -Business name listing on back of race shirt and on race website -1 mention on social media
Other	<ul style="list-style-type: none"> -Donations of goods and/or services over \$100 will be recognized at the level of the value of the donation -Donations of goods and/or services below \$100 will be listed on race website

The Billerica Public Library Foundation is a 501(c)(3) charitable organization, and all contributions are tax deductible.

Sponsor Name _____

Address _____

Contact Person _____ Phone _____

Email _____

Authorized Signature _____ Date _____

Sponsorship Level (circle one): Platinum Gold Silver Bronze Other _____

If sponsoring at Platinum, Silver or Gold level, please send a high-quality jpeg image of your logo to: ReaderRun5K@BillericaLibrary.org

If you wish to make a donation of goods and/or services, please email us: ReaderRun5K@BillericaLibrary.org

**Please return form and donation to:
 Billerica Public Library, ATTN: Reader Run 5K, 15 Concord Road, Billerica, MA 01821**