



The Billerica Public Library Foundation

August 12, 2019

Dear Friends,

The Billerica Public Library Foundation is a 501(C)(3) non-profit organization dedicated to raising funds to enhance library programming, spaces, and services beyond what is provided for in the town-funded budget.

Over the last few years, the Billerica Library Foundation has funded the purchase of new furniture, the restoration of irreplaceable historical documents, and the development of a new library website. The Foundation also provides annual funds for the library's popular author speaker series, landscaping of the library grounds, and professional development opportunities for library staff.

Our largest fundraising event each year is the *Annual Evening of Wine Tasting*, presented by Lincoln Liquors. On November 1, 2019, our 23rd *Annual Wine Tasting* will take place at the library from 7pm-9pm. The evening's offerings include over 70 different wines, a variety of craft beers, delicious hors d'oeuvres and a silent auction. This popular Billerica tradition is sold out each year and provides thousands of dollars of support to the library.

This year we would like to invite you to become a corporate sponsor. Sponsorship levels are as follows:

- **Champagne (\$1,000+)** includes 6 tickets to the event OR 2 tickets to a VIP event from 6pm-7pm and the regular event, a listing of your company name and logo in our event program, display of a company banner that you provide (which can be picked up by us), inclusion in all of our web and social media publicity (Facebook, Twitter, and our website) as well as your name on our outdoor marquee.
- **Vintage (\$500+)** includes 4 tickets to the event, listing of your company name in our event program, recognition in the event program and banner, as well as mention in all of our web and social media publicity (Facebook, Twitter, and our website).
- **Sparkling (\$250+)** includes 2 tickets to the event, listing of your company name in our event program, as well as inclusion in all of our web and social media publicity (Facebook, Twitter, and our website).

Sponsoring the Billerica Public Library Foundation's *Wine Tasting* event provides you the unique opportunity to connect with the Greater Billerica community, to build brand awareness, and show your company's support of an important community asset... the library!

A sponsorship form is attached for your convenience. Thank you in advance for your consideration. Please contact Joe St. Germain at 978-671-0948 ext. 4102 to confirm your participation or if you have any questions.

Best,

Jan Hagman

Billerica Public Library Director

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