



5th annual Reader Run 5K to benefit the Billerica Public Library
Sunday, May 1, 2022 at the Marshall Middle School

Please support the Reader Run 5K and YOUR library!

We cordially invite you to participate as a Sponsor of the Reader Run 5K. We are excited to be back to an in-person event for our 5th Annual race, which will raise funds to support the Family Friends of the Billerica Public Library and the Billerica Library Foundation. Both of these organizations are vital to helping the library provide popular materials and responsive programming for all of our patrons. Our event has been very successful in the past, with both runners and walkers alike participating in our 5K as well as energetic children participating in our “Dewey Dash” fun run.

Our 5K (3.1 mile) road race will start and end at the Marshall Middle School in Billerica, looping through the surrounding neighborhoods. Your sponsorship will help to defray the cost of organizing the event. Funds received from sponsorships help to purchase the materials and services needed to host a road race, such as professional timing, book bags, post-race refreshments, and other incidentals. Does your company have a special product or skill that could help us host our best race? A sponsorship of “in-kind” services would also be a great way to help! As a bonus, we are offering a new benefit this year: Platinum and Gold sponsors will receive free entries to the race to share with employees and friends!

There are various levels of sponsorship for the Reader Run 5K. Please see our sponsorship form for full details of the benefits that sponsors receive at each level.

We thank you so much for your consideration, and hope to see you on race day!

Sincerely,

Lisa Botte
Race Director, Reader Run 5K