

The Billerica Public Library Foundation

February 23, 2024

Dear Library Supporter,

The Billerica Public Library Foundation is a 501(C) 3 non-profit organization whose mission is to encourage community investment through individual and corporate giving for special Library programs and services.

The Library Foundation proudly supports the work of our Billerica Public Library by funding opportunities for education, literacy, career development, cultural enrichment, and lifelong learning. Funds that have been raised by the Foundation have enabled the library to offer the popular Author Series and other events, to install cutting edge interactive technology available to the community in both our Conference and Local History Rooms, and to beautify the Library grounds with plantings, among other benefits.

In 2022, after several years of absence due to the pandemic, the annual Wine Tasting made a successful return. The tradition continues, and we are happy to announce that our largest fundraising event is back for 2024! The **Annual Evening of Wine Tasting**, presented by Georgio's Liquors, will take place on Friday, April 26, 2024, from 7-9 p.m. at the Library. The evening's offerings will include over 70 different wines, a dozen craft beers, delicious hors d'oeuvres and desserts and a silent auction. In the past, this popular Billerica tradition has sold out each year and provides thousands of dollars of support to the Library.

We would like to invite you to become a corporate sponsor. Sponsorship levels are as follows:

- **Champagne** (\$1000+) includes 6 tickets to the event, a listing of your company name and logo in our event program and on the event banner in the Library, inclusion in all of our web and social media publicity (Facebook, Twitter and our website) as well as your name on our outdoor marguee.
- **Vintage** (\$500+) includes 4 tickets to the event, recognition in the event program and banner, as well as mention in all of our web and social media publicity (Facebook, Twitter and our website).
- **Sparkling** (\$250+) includes 2 tickets to the event, listing of your company name in our program and event banner, as well as inclusion in all our web and social media publicity (Facebook, Twitter and our website).

Sponsoring the Billerica Public Library Foundation's **Evening of Wine Tasting** event provides you the unique opportunity to connect with the Greater Billerica community, to build brand awareness and show your company's support for a vital community asset...the Library!

A sponsorship form is attached for your convenience. Thank you in advance for your consideration.

On behalf of the Foundation Board of Directors,

Mary K. McBride, President Billerica Public Library Foundation mkm7262@comcast.net