



BILLERICA PUBLIC LIBRARY

VISION

The Billerica Public Library will be a vital and welcoming community resource for borrowing, technology, information, instruction, engagement, and activities, where the community wants to gather, learn, work, and play.

MISSION

The Billerica Public Library educates, entertains, and enriches the Billerica community by providing relevant collections, inviting spaces, engaging programs, and responsive services for all.

OUR VALUES

- The Billerica Public Library is for everyone in the community, and all who enter deserve to be treated with respect and dignity.
- We provide free and equitable access to quality resources, services, technology, and programs to all.
- We uphold users' rights to intellectual freedom, privacy, and reliable information through policy and practice.
- We recognize that reading, technology, and information literacy skills are vital to a functioning democracy, and we embrace our role in helping users build those skills.
- All users deserve and can expect to receive knowledgeable, personalized, quality, and responsive public service from staff in-person, remotely, and through community outreach initiatives.

Strategic Plan for Library Service

FY 2023 - FY 2027

GOAL 1: COLLECTIONS

The library will build and maintain print, electronic, and object collections that both serve the intellectual, recreational, and practical needs of the community as well as represent the varied interests and diverse backgrounds of the community.

GOAL 2: SERVICES

The library will provide friendly, convenient, and responsive instructional, reference, readers' advisory, and borrowing services, while ensuring staff receive proper training to provide these services and while working with the Library Board of Trustees to develop and refine policies for these services.

GOAL 3: PROGRAMS

The library will offer programs for patrons of all ages that support literacy, education, creativity, and entertainment.

GOAL 4: SPACES

The library building and grounds will be welcoming, useful, and accessible to the community and provide adequate spaces conducive to work, study, collaboration, gathering, and play.

GOAL 5: TECHNOLOGY

The library will provide access to a variety of technological devices for browsing, productivity, collaboration, research, and entertainment as well as training on how to use those devices.

GOAL 6: PROMOTION & OUTREACH

The library will work to extend its presence in and value to the community by keeping the community informed about our offerings through creative and engaging marketing content and by regularly engaging in off-site programs and community activities.

GOAL 7: FUNDRAISING & ADVOCACY

The library will work with Town Administration to secure adequate municipal funding for library operations and with fundraising and grant organizations to supplement municipal appropriations.

This plan was approved by vote of the Billerica Public Library Board of Trustees at their September 12, 2022 meeting.